



BLACK CHERRY FAIR

Saturday 10th July, 2021

Abbeyfields, Chertsey

Established in 1440

Advertising & Sponsorship

With an estimated 10,000 visitors every year the Black Cherry Fair is a simple and effective way to promote your business and support the local community.

The event takes place over three days in the second week of July, beginning with Edwards Funfair on the Thursday followed by a bands and bar night and culminating in the Black Cherry Fair and Town Procession. Almost every local organisation, charity, school and sports club are present at the fair which has over 100 stalls, a performance arena, music stage and even a mini dog agility ring!! All this is backed up by excellent media coverage before and during the event through social media, programmes, flyers and banners throughout Chertsey and surrounding areas.

Stalls & banners on the day

A great opportunity to raise awareness of your business or sell products. Stalls are 12ft x 15ft. We are happy to accommodate different sizes on application.

Schools, churches, schools, orgs £42

Commercial businesses £90

independent small businesses £53

Catering/ice cream on application

BANNERS AROUND THE GROUND from £50

'SALE' BOARDS AROUND THE GROUND £40

Free Prize Draw Programme & Event Guide

Over 4000 programmes are produced and available free from shops from three weeks prior to the fair. The programme includes exclusive entry to a £100 grand prize draw, children's colouring competition and our new 1440 adult treasure hunt. We are happy to design your advert if required.

¼ page advert £50 ½ page advert £85 full page advert £130 inside front/back page £150

Prize Draw Sponsorship (logo on front cover) £100 1440 Treasure Hunt (logo on front cover) £100
Colouring Competition (four centre pages) £200

All sponsors of above competitions receive tannoy publicity on the day

Sponsorship at the fair

All sponsors receive publicity through our website, programme, and tannoy announcements on the day.

Music Stage: £500 Performance arena: £600 Friday bands and bar: £250
Advertising posters: £250 Arena competitions: £100 each Best dressed stall: £50

We are very happy to discuss sponsorship tailored to suit your company.

FOR FURTHER INFORMATION PLEASE CONTACT JANE NUTI
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Organised through the Rotary Club of Chertsey

